



KEVAN HALL

*2019 American Cancer Society  
Boundless Hope Gala  
&  
Fashion Show by Kevan Hall  
Presented by United Charity Foundation*

*September 21, 2019  
5:30 P.M.-10:00 P.M.  
Hotel Constance Rooftop Pool  
928 E. Colorado Blvd., Pasadena CA 91106*

**“Boundless are the people that make cures and care possible. Celebrating the 10th anniversary of Boundless Hope Gala, our American Cancer Society honors diversity in leadership who are making hope a reality.” Vivian Chan, Gala Event Chair/Cancer Survivor**

*For Information Contact:  
Sharon Hall at [Sharon.Hall@cancer.org](mailto:Sharon.Hall@cancer.org)*

## *Become a Sponsor*

Through your SPONSORSHIP, you are joining the fight for a world without cancer. The American Cancer Society works tirelessly to improve and save lives from every type of cancer in every community. The work we do impacts everyone, regardless of where the funds are raised.

### ***YOUR SPONSORSHIP CAN HELP US FIND CANCER'S CAUSES AND CURES THROUGH GROUNDBREAKING RESEARCH.***

As the largest private, nonprofit funder of cancer research, we've played a role in nearly every cancer breakthrough in recent history. In 2017, we marked a 25 percent decline in the cancer death rates since 1991. We fund cutting-edge researchers early in their careers. Our track record of having funded 47 Nobel Prize winners demonstrates our ability to identify the best and brightest ideas.

### ***YOUR SPONSORSHIP ALLOWS US TO DO THE MOST TO HELP PEOPLE WITH CANCER TODAY.***

We're here 24 hours a day, seven days a week, to help people with cancer and their families through every step of the cancer experience. We provide reliable information about cancer and treatment options, and we offer free services like transportation to and from cancer treatment or a free place to stay while receiving treatment away from home.

***YOUR SPONSORSHIP HELPS US DISCOVER NEW WAYS TO PREVENT CANCER OR FIND IT AT ITS EARLIEST, MOST TREATABLE STAGE, AND HELPS PEOPLE TAKE STEPS TO STAY HEALTHY.***

A substantial proportion of cancers could be prevented if people did what we know works: avoid tobacco, maintain a healthy weight through diet and exercise, and get recommended cancer screenings. We spread the word in communities across the country and advocate for local, state, and federal policies that help keep everyone healthy.

***YOUR SPONSORSHIP SAVES LIVES FROM CANCER AS MUCH THROUGH PUBLIC POLICY AS IN THE LABORATORY.***

Through our nonpartisan advocacy affiliate, the American Cancer Society Cancer Action Network SM (ACS CAN), we work with lawmakers everywhere to make this world a healthier place to live, and we rally communities around the globe to support our cause.

Enclosed please find detailed information on our various sponsorship opportunities.

# *2019 Sponsorship Opportunities*

## Signature Sponsor Level:\$25,000

### Recognition/Benefits

- ▶ VIP Reception and Premier seating for twenty (20) guests; 2 Tables at the event.
- ▶ Recognition as Signature Sponsor with your company logo prominently featured on the Hope Gala invitations, event program, event website, promotional materials, stage screens, and signage throughout the event.
- ▶ Verbal recognition as a Signature Sponsor during the Hope Gala
- ▶ Press release sent to media announcing Signature Sponsor
- ▶ Opportunity for an ad, or to memorialize or honor a cancer survivor at event.

## Platinum Sponsor Level:\$15,000

### Recognition/Benefits

- ▶ VIP Reception and seating for ten (10) guests; 1 Table at the event.
- ▶ Recognition as a Platinum Sponsor with your company logo featured on the Hope Gala invitations, event program, event website, logo or name recognition on stage screens and signage throughout the event.
- ▶ Opportunity for an ad, or to memorialize or honor a cancer survivor at event.

## **Gold Sponsor Level: \$10,000**

### **Recognition/Benefits**

- ▶ VIP Reception for 4 guests and seating for ten (10) guests at the event.
- ▶ Company name featured in the Hope Gala program and on website.
- ▶ Logo or name recognition on stage screens and signage throughout the event.
- ▶ Opportunity for an ad, or to memorialize or honor a cancer survivor at event.

## **Silver Sponsor Level: \$5,000**

- ▶ VIP Reception for 2 guests and seating for ten (10) guests at the event.
- ▶ Name recognition on stage screens and signage throughout the event.
- ▶ Company name featured in the Hope Gala program and on event website.
- ▶ Opportunity for an ad, or to memorialize or honor a cancer survivor at event.

## **Table Sponsor Level: \$3,000**

### **Recognition/Benefits**

- ▶ One reserved table with seating for ten (10) guests at the event.
- ▶ Recognition as a Table Sponsor in the event program.

### **Event Program Tribute Ads**

- ▶ **Inside Cover Color Ad (Donation: \$1,500)**
- ▶ **Inside Center Color Ad (Donation: \$1,000)**
- ▶ **Full Page Color Ad (Donation: \$600)**
- ▶ **Half Page Color Ad (Donation: \$400)**
- ▶ **Business Card Color Ad (Donation:\$150)**

# 2019 Sponsorship Commitment Form

Corporation Name: \_\_\_\_\_

Individual's \_\_\_\_\_ Title: \_\_\_\_\_

How would you like to be listed in print? \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Email \_\_\_\_\_ Phone: \_\_\_\_\_

Please Indicate Gift Type:  Individual Gift  Corporate Gift

## Sponsorship Levels

- \$25,000 Signature Sponsor  \$5,000 Silver Sponsor  
 \$15,000 Platinum Sponsor  \$3,000 Table Sponsor  
 \$10,000 Gold Sponsor

## Program Book

- \$1,500 Inside Cover Color Ad  
 \$1,000 Inside Center Color Ad  
 \$600 Full Page Color Ad  
 \$400 Half Page Color Ad  
 \$150 Business Card Ad

**Please Send Completed Form To: American Cancer Society, 99 S. Lake Ave. Ste 400, Pasadena CA 91101  
Attn: San Gabriel Valley Hope Gala or email to Sharon.Hall@cancer.org**

## Payment

- Enclosed is my check payable to the American Cancer Society**  
 Visa  MC  AMEX Please charge: \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

*Estimated fair market value of each ticket is \$150. Per IRS Regulations, the tax deduction is limited to the excess of the payment over the fair market value. TAX ID: 13-1788491*

# CANCER CONTROL BLUEPRINT

The national blueprint will identify the most promising avenues for research to address what is not known today and act on what is proven to work, and ensure everyone has an equal opportunity to benefit.



Attending from every angle.

## MISSION PLATFORMS

Our role in executing the Cancer Control Blueprint

### REGION FOCUS IN 2018

#### RESEARCH

(Largest area of investment)

We have invested more than \$4.6 billion in research since 1948. To accelerate progress against cancer, we will double our annual research investment to \$250 million a year by 2021.

#### COLORECTAL CANCER

We will continue to build on the momentum and successes of the 80% by 2018 campaign to ensure we hit the 80% screening target for all adults in every community.

#### HPV

Our Mission: HPV Cancer Free public health campaign will reach an 80% vaccination rate nationally by 2026 to help eliminate HPV-related cancers.

#### ACCESS TO CARE

We believe no one should die of cancer because they cannot get the quality care they need. We are working to increase screening and reduce cancer risk for underserved communities and boost our investment in our transportation and lodging programs to help patients receive treatment and support.

### DEVELOPING

#### TOBACCO

We aim to eliminate consumption of all combustible tobacco through policies and public health interventions. We are also working to accelerate adoption of 100% tobacco-free policies on college campuses.

#### LUNG CANCER

We will address risk reduction, screening, access to treatment, stigma, survivorship, and research to fuel a rapid reduction in lung cancer mortality rates.

#### BREAST CANCER

We are working to ensure women in underserved communities, who bear an unequal burden of cancer, have access to high-quality screening and timely follow-up care.

### INCUBATION STAGE

#### SURVIVORSHIP

We are transforming the care and long-term health of the 15.5 million cancer survivors in the US through innovative ways to mitigate the harmful long-term effects from cancer and cancer treatment.

#### HEALTHY COMMUNITIES

We are enabling communities to fight cancer by addressing the underlying causes of poor health and ensuring everyone has an opportunity to be as healthy as possible.





**EVEN  
THE BEST  
TREATMENT  
WON'T WORK  
IF I CAN'T  
GET THERE.**

**Get on the Road To Recovery  
with the American Cancer Society.**

Getting to treatment is often an unexpected roadblock. And when treatment lasts several months, friends and family may not always have the time or resources to provide every ride. That's why the American Cancer Society provides transportation assistance for patients in need.

The Road To Recovery program can be a tremendous asset to you and other patients in your community. Contact us today and discover which services are available in your area.

To learn more about our transportation assistance program, call 1-800-227-2345 or visit [cancer.org/roadtorecovery](https://cancer.org/roadtorecovery).



**Road To  
Recovery®**

# THE WORLD NEEDS ANSWERS. SO I NEED YOU.



One person's efforts could fund work that saves countless lives.

One in three Americans will battle cancer in their lifetime. It can be hard to believe that a single person can make a difference. But funding just one research breakthrough, or one study with the right outcome, could potentially save countless lives. ResearchHERS: Women Fighting Cancer is a movement that engages women to raise funds to directly support cancer researchers – women cancer researchers.

## Why women researchers?

The American Cancer Society is proud to be a top supporter of women in cancer research. Currently half of the American Cancer Society's grantees are women, most of them early in their careers. Help raise the funds needed to fuel HER next big discovery.

Women make invaluable contributions to cancer research yet are underrepresented in research leadership. As the leading nonprofit funder of cancer research in the US, we can help sustain women-led cancer research, launch new careers, and inspire a new generation of young women considering careers in science. Help us ensure women continue to be a powerful and growing force to help save lives from all types of cancer.



We have some of the world's top women researchers spearheading critical research studies in the following areas:



CANCER PREVENTION



SMOKING CESSATION



BREAST CANCER



BEHAVIORAL FACTORS



OBESITY-RELATED CANCER RISK



ACCESS TO CARE

## Contact

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The American Cancer Society

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